



2024 Grand Rapids Gentex Santa Parade Parade Entry Form

Thank you for your interest in the 2024 Grand Rapids Santa Parade! We are excited to have you as a partner in this Grand Rapids tradition. The parade will take place Saturday, December 7 in the late afternoon and evening. Please complete the form that follows with as much detail as possible and note the following:

- Applications will be accepted through November 16.
 - Trucks and floats are limited to 20 feet in total length (no semi-trucks or similarly sized trailers).
 - Lights are a mandatory addition to each entry.
- Accepted entries will be announced November 23
- Payment in full is due December 4.
 - For-Profit Organizations: \$300
 - Non-Profit Organizations: \$75
- Accepted entries will receive their parade packets (including line up, timing, staging and de-staging information) on December 3.
- Candy may not be thrown from vehicles or floats.
- Expect to arrive for staging between 3:00 and 3:30 pm; your parade packet will provide details on
- Parade will begin at 5pm

- Entrant Compliance:
 - **Be in theme-** Entries **MUST** be decorated with holiday or coordinated themed decoration/apparel. All entries should be properly identified with signs or banners for media and spectator recognition.
 - **No Santa's-** Parade entrant participants are asked to refrain from having a Santa Claus (person) included in their entry. This is due to the Grand Rapids Junior Chamber hosting a yearly float that has the official event Santa and his reindeer displayed. This Santa can also be found taking photos with guests post-parade. This does not forgo participants from wearing Santa hats and/or similar clothing. If you are questioning your

costume, it is advised to share a photo with the Parade Committee prior to the event.

- The only vehicles permitted in the parade are those carrying dignitaries, towing a float or fully decorated as a parade entry.

- Politics
 - No political flags, banners or statements are allowed. The purpose of the parade is to celebrate the Grand Rapids community and the holiday season. No politics or political 'hot topics' permitted. Organizers reserve the right to ask any entry to leave or alter their entry to meet the goal of 'no political statements'.
 - No Campaigning Politicians. We support no political candidate or party. No politician seeking office or reelection will be permitted in the parade. Any official who is already in office and is not actively campaigning for reelection is welcome to participate, keeping in mind restrictions against political messaging.

- General
 - Obey all City of Grand Rapids laws and regulations and promptly obey any requests or commands issued by law enforcement officers or first responders.
 - Entrants should adhere to all local and state recommendations/regulations/laws and statutes pertaining to social distancing and the wearing of masks in public spaces.
 - Promptly obey any requests by a Parade worker/volunteer to aid with logistics and safety.

Organization Name:

Is your business or organization (please circle one) - For-Profit or Non-Profit

Contact Name:

Contact Phone:

Contact Email:

Description of your entry:

Number of people that will walk in parade entry: